



# ANNUAL MARCUS MOSIAH GARVEY DOMINO TOURNAMENT

## 2026 SPONSORSHIP PACKAGE

Saturday, August 15, 2026 • 12 Noon

Camp Wakanda Forever • 1032 D Crookston Road, Madoc, Ontario K0K 2K0

Partner with a community-centred celebration of domino excellence, Marcus Garvey's legacy, family, culture, competition, and collective progress.

|                                                                                             |                                                                                              |
|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| <b>Audience</b><br>Players, families, clubs, community leaders and supporters               | <b>Visibility</b><br>Website, event signage, social media, stage recognition and activations |
| <b>Purpose</b><br>Support tournament delivery, prizes, equipment and participant experience | <b>Opportunity</b><br>Build meaningful community recognition through a trusted local event   |

**Apply online:** [mmgdt.com/sponsor-application/](https://mmgdt.com/sponsor-application/)

**Preferred sponsorship deadline:** August 4, 2026

# Why Sponsor the Tournament?

The Annual Marcus Mosiah Garvey Domino Tournament brings together competitive players, domino clubs, families, volunteers, referees, community organizations, and supporters. Sponsorship helps create a safer, more professional and memorable experience while connecting your organization with a highly engaged audience.

## Your support can help provide:

|                               |                                                                                          |
|-------------------------------|------------------------------------------------------------------------------------------|
| <b>Tournament operations</b>  | Tables, chairs, domino equipment, scorekeeping, technology and staff support             |
| <b>Participant experience</b> | Registration services, badges, QR check-in, printed materials and hospitality            |
| <b>Prizes and recognition</b> | Awards, trophies, prize support and champion recognition                                 |
| <b>Community presentation</b> | Signage, announcements, digital promotion, media and live tournament displays            |
| <b>Legacy-building</b>        | A cultural gathering that honours Marcus Garvey while strengthening community connection |

## Sponsorship Principles

All sponsorships are subject to approval and written confirmation. Final logo placement, vendor space, category exclusivity, stage mentions, guest passes, activation requirements and deadlines depend on the final agreement and production schedule. Benefits may be adjusted to provide comparable value when an exact placement is unavailable.

In-kind contributions are valued at fair market value. The tournament may decline partnerships that do not align with the event's purpose, policies, audience or community standards.

# Sponsorship Levels

## Community Sponsor

**\$250 CAD**

- Website sponsor-name listing
- Digital program recognition
- One social-media thank-you
- Sponsor recognition page listing

## Bronze Sponsor

**\$500 CAD**

- All Community benefits
- Small website logo
- Logo in digital program
- Two social posts
- One stage acknowledgement

## Silver Sponsor

**\$1,000 CAD**

- All Bronze benefits
- Shared event signage
- Enhanced linked website logo
- Two guest passes
- Multiple stage acknowledgements

## Gold Sponsor

**\$2,500 CAD**

- All Silver benefits
- Prominent major signage
- Featured website placement
- Vendor space, subject to approval
- Four VIP or guest passes
- Sponsor spotlight

## Title Sponsor

**\$10,000 CAD**

- Presented-by recognition where appropriate
- Top-tier website and signage placement
- Premium stage recognition
- Category exclusivity, subject to agreement
- Premium activation space
- Eight VIP or guest passes
- Dedicated sponsor campaign

## In-Kind / Custom

**Value assessed**

- Approved goods or services
- Recognition based on fair market value
- Custom benefit level in writing
- Tailored activation or legacy opportunity

# Benefit Comparison

| Package          | Investment | Digital visibility                         | Event benefits                                                      |
|------------------|------------|--------------------------------------------|---------------------------------------------------------------------|
| Community        | \$250      | Name listing and program recognition       | Sponsor recognition page                                            |
| Bronze           | \$500      | Small logo and two social posts            | One stage acknowledgement                                           |
| Silver           | \$1,000    | Enhanced linked logo and email recognition | Shared signage, multiple mentions and two guest passes              |
| Gold             | \$2,500    | Featured placement and sponsor spotlight   | Prominent signage, priority mentions, four passes and vendor space* |
| Title            | \$10,000   | Top-tier placement and dedicated campaign  | Presented-by recognition, eight passes and premium activation*      |
| In-Kind / Custom | Assessed   | Matched to value and agreement             | Negotiated recognition and activation                               |

\* Vendor and activation space are subject to approval, site capacity, safety requirements and the final agreement.

## Logo and Artwork Requirements

Provide high-resolution PNG, JPG, SVG, EPS or PDF artwork. Transparent-background artwork is preferred. Sponsors are responsible for ensuring that submitted logos and materials may legally be published. Artwork received after the production deadline may not appear on printed materials.

## How to Become a Sponsor

|   |                            |                                                                          |
|---|----------------------------|--------------------------------------------------------------------------|
| 1 | Choose a package           | Select the level that best matches your goals.                           |
| 2 | Submit the application     | Provide organization details, package choice, logo and activation ideas. |
| 3 | Confirm the agreement      | MMGDT confirms availability, benefits, payment and deadlines in writing. |
| 4 | Submit payment and artwork | Complete the agreed payment and send approved artwork.                   |
| 5 | Activate and celebrate     | Deliver the agreed recognition or tournament-day activation.             |

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Final sponsorship availability and benefits are not guaranteed until confirmed in writing. The website contains the most current prices, deadlines, policies and application details.